

Christine O'Dea

International Education Professional

Educated in media, experienced in teaching, and bridging the gap between my two passions: international education and communications.



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christineodea.com

SKILLS

- communications
- media
- English
- international education
- teaching
- PC and Mac OS
- Microsoft Office
- basic HTML
- marketing
- writing
- public relations
- video editing
- creativity
- planning
- social media

EDUCATION

Mass Media Studies and Communications

Hofstra University

09/2010 – 05/2014

Hempstead, NY

Spanish Language and Humanities

Universidad de Sevilla

01/2013 – 05/2013

Seville, Spain

WORK EXPERIENCE

English Teacher

SOT (School of Tomorrow)

02/2016 – 03/2018

Seoul, South Korea

Achievements/Tasks

- Instruct English courses in Grammar/Reading/Writing, Science, Art, Math
- Compose detailed progress reports discussing development and analysis of each student's progress
- Conduct exams, mark and evaluate writing projects, assess presentations, and lead extracurricular activities and events
- Plan lessons and activities to follow an American curriculum and textbook/workbook use for K-6 level students

English Teacher

EPIK (English Program In Korea)

02/2015 – 02/2016

Gumi, South Korea

Achievements/Tasks

- Plan and teach English conversation classes with Korean teachers and students in two public middle schools
- Plan and conduct English language classes, camps, and extracurricular activities
- Assist Korean English teachers with English language education course materials, best practices, and fluency development

Writer / Interviewer

NKD Magazine

04/2011 – 05/2015

New York, USA

Achievements/Tasks

- Conduct in-person and/or phone subject interviews with musicians/actors and entertainment acts
- Write profiles, features, articles, or reviews for each monthly issue
- Contribute to creative brainstorming, new concepts, and magazine development
- Attend and cover various press/entertainment events or concerts

WORK EXPERIENCE

Global Leader / Northeast Program Representative

Academic Programs International

08/2013 – 12/2014

Northeast Region, USA

Achievements/Tasks

- Act as a resource and counselor for prospective study abroad and alumni students at Hofstra University
- Advocate for international education, global awareness, and cultural acceptance by serving as a panelist, guest speaker, writer
- Attend study abroad fairs and host informational tables on behalf of API to recruit prospective students
- Entered student data collected from fairs and information tables into API database

Media Relations Intern

NAFSA: Association for International Educators

06/2014 – 08/2014

Washington, D.C., USA

Achievements/Tasks

- Create and distribute daily compilation of news clips regarding relevant issues and higher/international education
- Assist in preparing, planning, marketing, and organizing events, such as Capitol Hill briefings
- Design website mock-ups, and infographics for U.S. Department of State's 100,000 Strong in the Americas Initiative

Social Media Specialist

CareerCloud, LLC

09/2012 – 06/2014

New York, USA

Achievements/Tasks

- Research job leads for HiddenJobsApp.com and update company-run applications and products daily
- Attend and assist in national events/conferences; network and pitch products to potential clients
- Research and write blogs, short articles, press releases, job market reports, etc.
- Create media lists (1000+ contacts) to target for PR outreach and build relationships with bloggers

Student Employee / Admin. Assistant

Hofstra University Academic Success Program

09/2013 – Present

New York, USA

Achievements/Tasks

- Manage recruiting/hiring process of 150+ tutors; review applications, lead orientation and training
- Organize office functions: implement positive changes and re-design work flow as needed
- Supervise operational process and develop branding strategy for Tutor and Academic Success Program
- Assist and participate in planning and running of weekly student workshops, presentations, and tutor training
- Create YouTube informational videos, manage social media content and accounts

Marketing / Media Intern

0260 Group

06/2012 – 08/2012

New York, USA

Achievements/Tasks

- Compose and draft press releases/media pitches to online publications for clients
- Conduct research on music/technology sites for client promotion with respect to digital strategy
- Build and maintain relationships with music websites, magazines, and management teams
- Contribute to creative brainstorming for media concepts/content for marketing plans and proposals

AWARDS & CERTIFICATIONS

Vinyasa Basic & Intensive Instructor Certification 2017

Zen Yoga Korea

TEFL/TESOL Certification 2014 (160 hours)

TEFL Express

Generation Study Abroad Video Contest Winner 2015

New York Times and the Institute of International Education

Cultural Correspondent Liaison, Spain 2013

Academic Programs International